

**Undergraduate Student Request for Protocol Approval  
Appendix B**

**RECRUITMENT MATERIALS**

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**TELEPHONE CONTACT SCRIPT**

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Thank you for continuing to be a valued member of KnowledgePanel®.

We'd like to invite you to participate in a survey about General Opinions. To complete this survey, you will connect with a partner company of KnowledgePanel®. Please be assured that even though you will be connected with a partner survey, your answers will be kept completely confidential as they are in all KnowledgePanel surveys. You may be asked some questions that you have previously answered in past surveys. Your privacy continues to be our top priority and, as always, you can contact us at 1-800-782-6899 or [support@knowledgepanel.com](mailto:support@knowledgepanel.com).

This survey will take approximately 10 minutes to complete. We recommend you start this interview when you have time to complete it in a single sitting. Unlike normal KnowledgePanel surveys, this interview cannot be resumed if interrupted. This means if you partially complete the survey and close the browser, you will be returned at the start of a new interview.

Once you complete the partner survey, you will be returned to KnowledgePanel. You will have an opportunity to tell us any additional thoughts you may have about your survey experience.

Thank you in advance for your time and participation.